



22
YEARS IN
PRACTICE



EVE WRIGHT TAYLOR, ESQ.

CORPORATE AND ENTERTAINMENT LAWYER,
CONSULTING COUNSEL TO GONZALO LAW

PRACTICE AREAS

- » Licensing
- » Corporate Law
- » Trademarks
- » Advertising
- » Mediation
- » Partnerships
- » Sponsorship
- » Sports Marketing

EDUCATION

DePauw University

Greencastle, IN
1992-1996
B.A. Economics &
International Business

Indiana University Robert H. McKinney School of Law

Bloomington, IN
1996-1999
Juris Doctorate

OVERVIEW OF EXPERIENCE

Eve Wright, Esq. has served as Vice President and Associate General Counsel for the Miami Heat and the American Airlines Arena. Her track record of success ranges from the corporate law firm setting to the Ladies Professional Golf Association (LPGA) and the Member Team of the National Basketball Association. She has received several awards, including the coveted Sports Business Journal's Forty Under 40 Award, and has been featured in a number of media outlets, including Fox Business News, BetterTV, The Golf Channel, Sports Business Journal, Black Enterprise, Success magazine, and Legacy magazine.

Eve Wright Taylor thinks big picture when designing business strategies and marketing campaigns in sports and media. Her record of success ranges from the corporate law firm setting to professional golf and professional basketball to a national governing body.

SKILL SET FOCUS

- » Brand Management
- » Event Management
- » Event Execution
- » Advertising Campaigns
- » Licensing
- » Brand Extensions